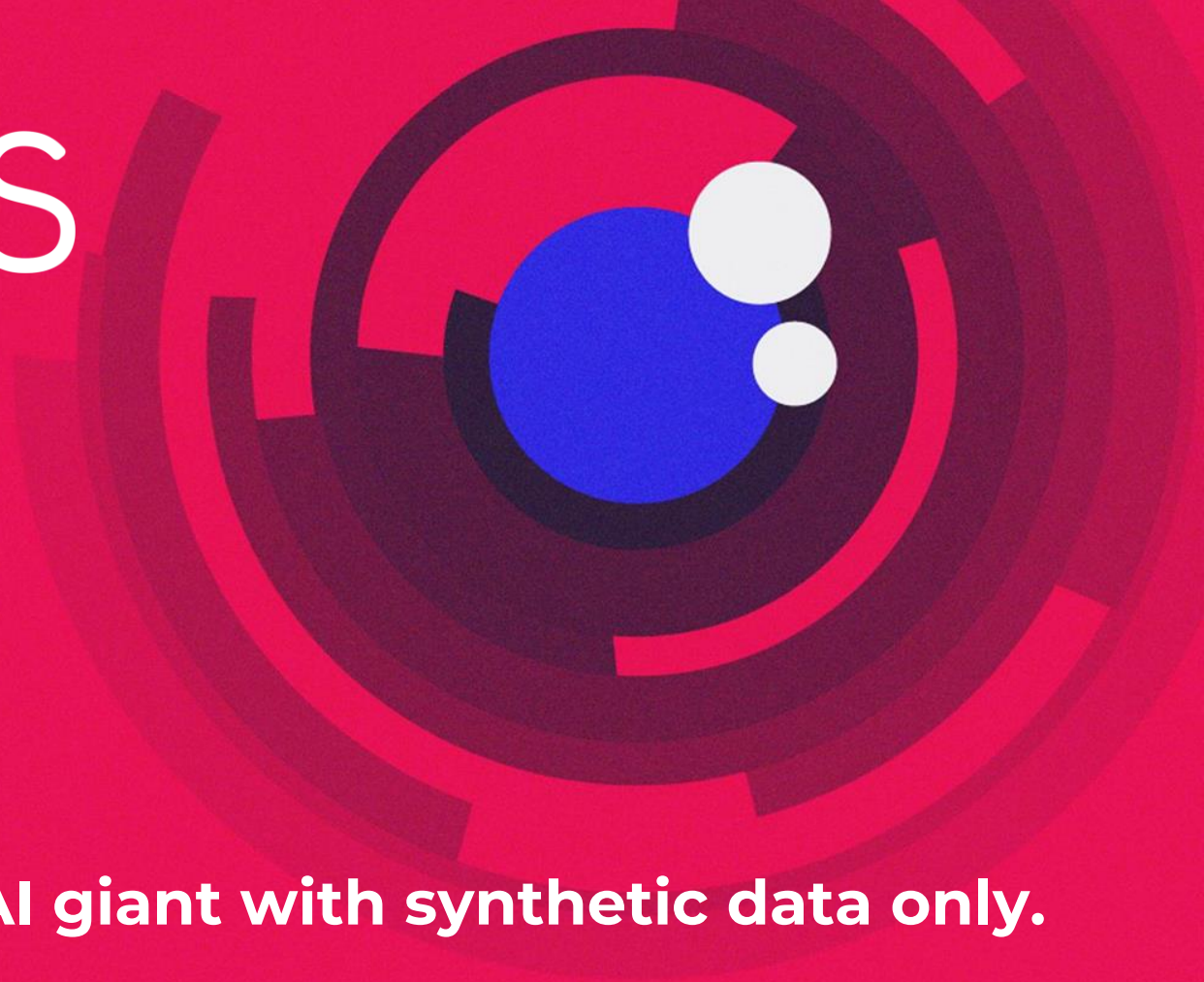


—  
nYrîs



—  
**How to feed any AI giant with synthetic data only.**

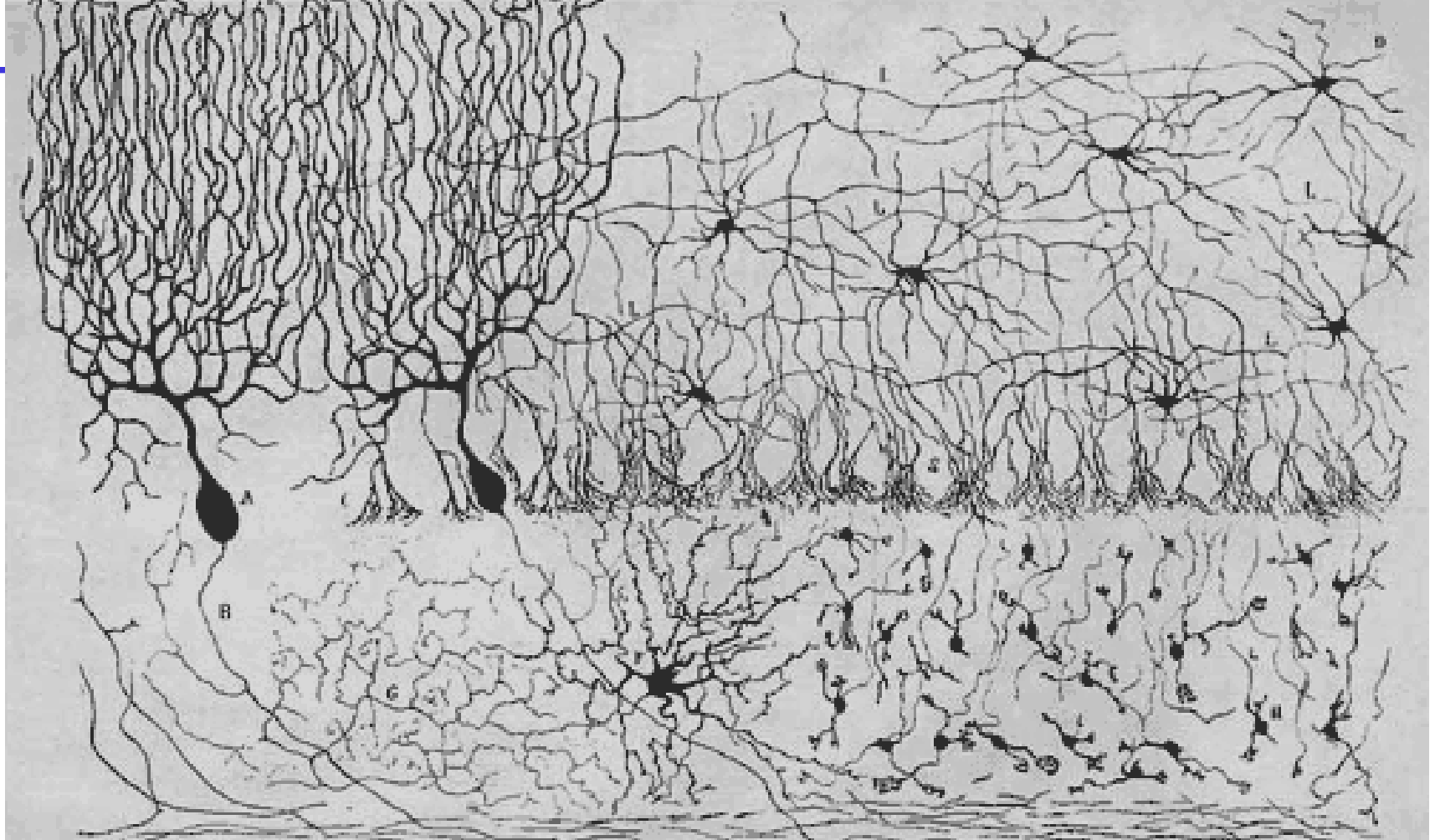
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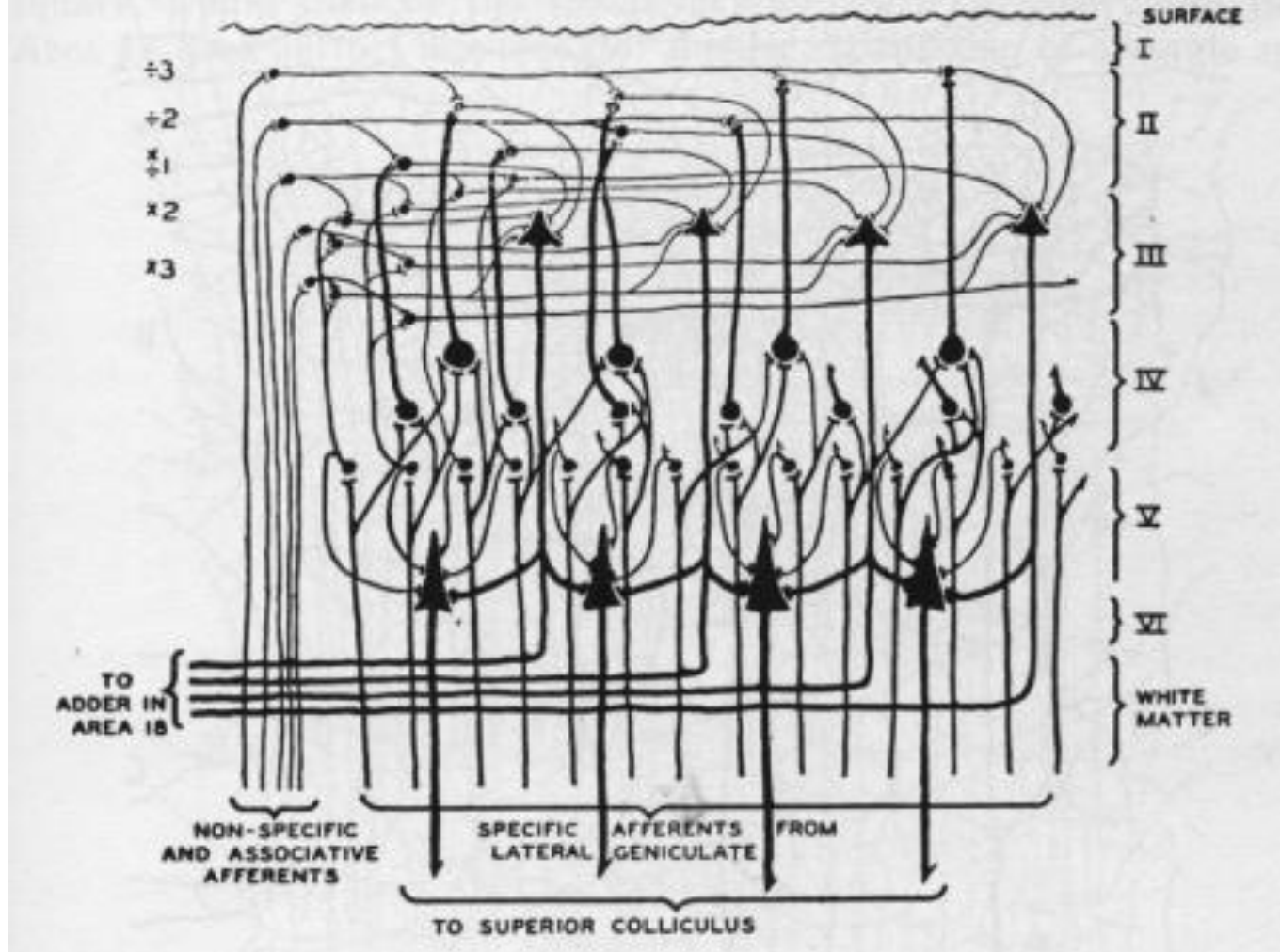
# AI Recap:

How did it started?

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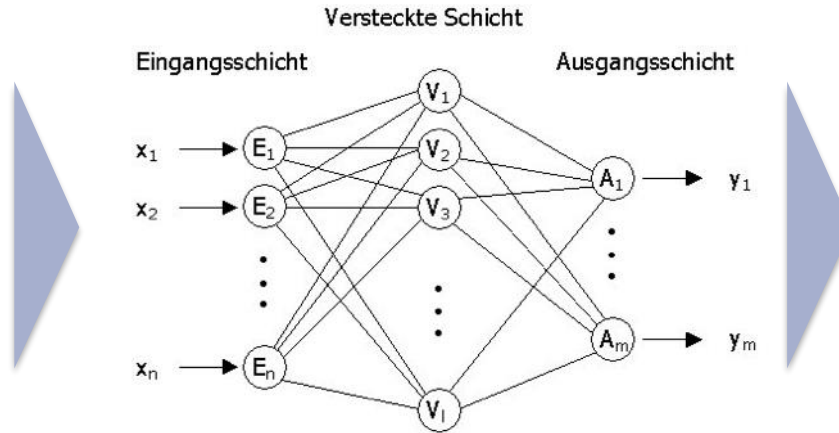
# AI Recap:

How to teach  
computers to see?

---

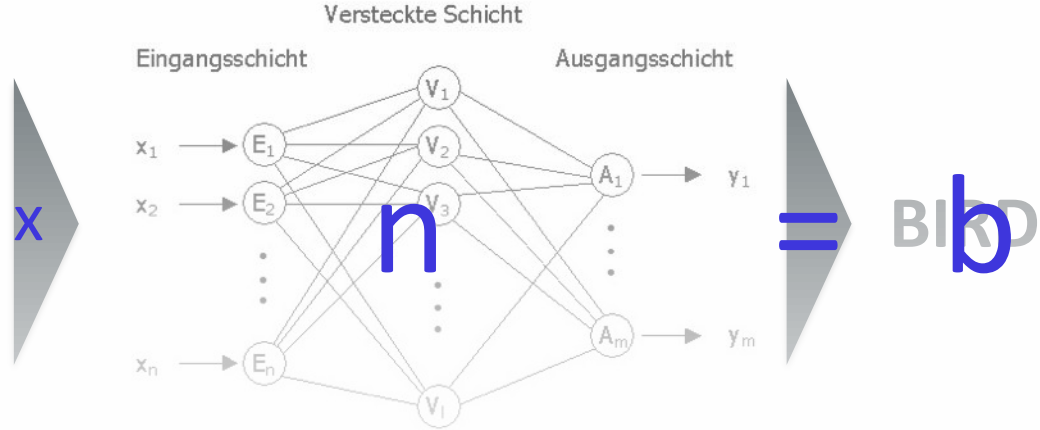


BIRD



**BIRD**





---

$$a \times n = b$$

$$b = a \times n$$

$$0 = a \times n - b$$

$$\text{Error} = a \times n - b$$

---

$$\text{Error} = a \times n - b$$

$$\text{Error} = a_1 \times n_1 - b$$

$$\text{Error} = a_2 \times n_2 - b$$

$$\text{Error} = a_{\dots} \times n_{\dots} - b$$

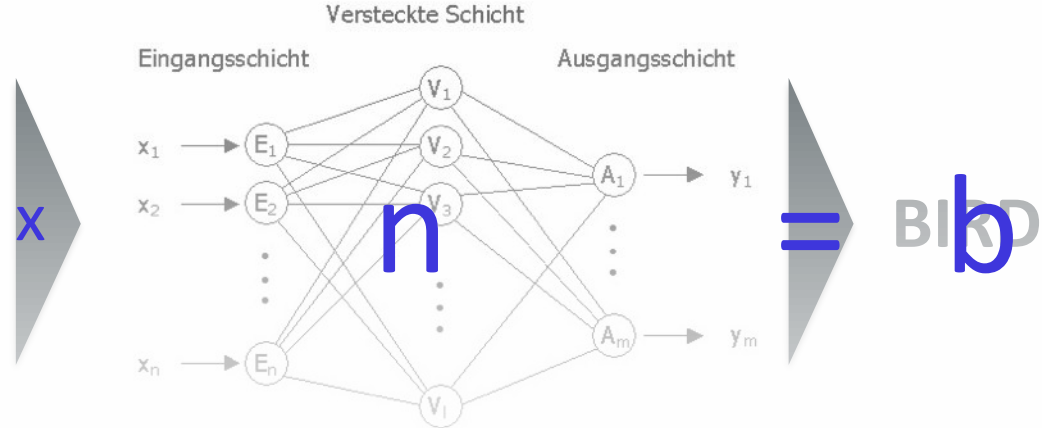
$$\text{Error} = a_n \times n_n - b$$

Not known



known

known





—

Computer generated  
images - what's the  
magic?

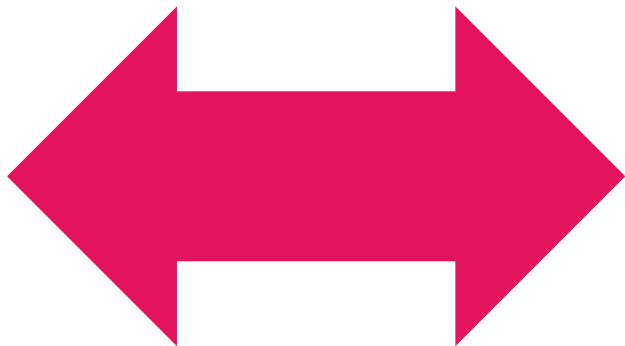
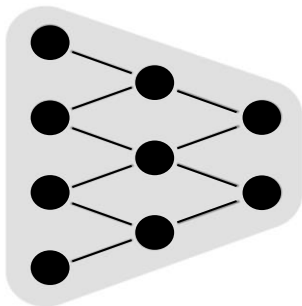
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# HOW DO GENERATIVE ADVERSARIAL NETWORKS WORK?

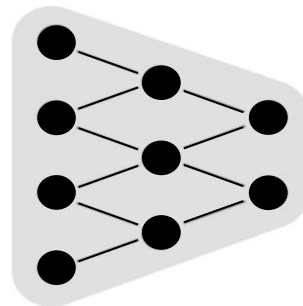
## Discriminator/ Detective

discriminates whether  
sample is real or fake



## Generator / Forger

generates samples so real  
that they fool discriminator



---

# THE RISE OF GENERATIVE DEEP LEARNING

## Face synthesis



2014



2015



2016



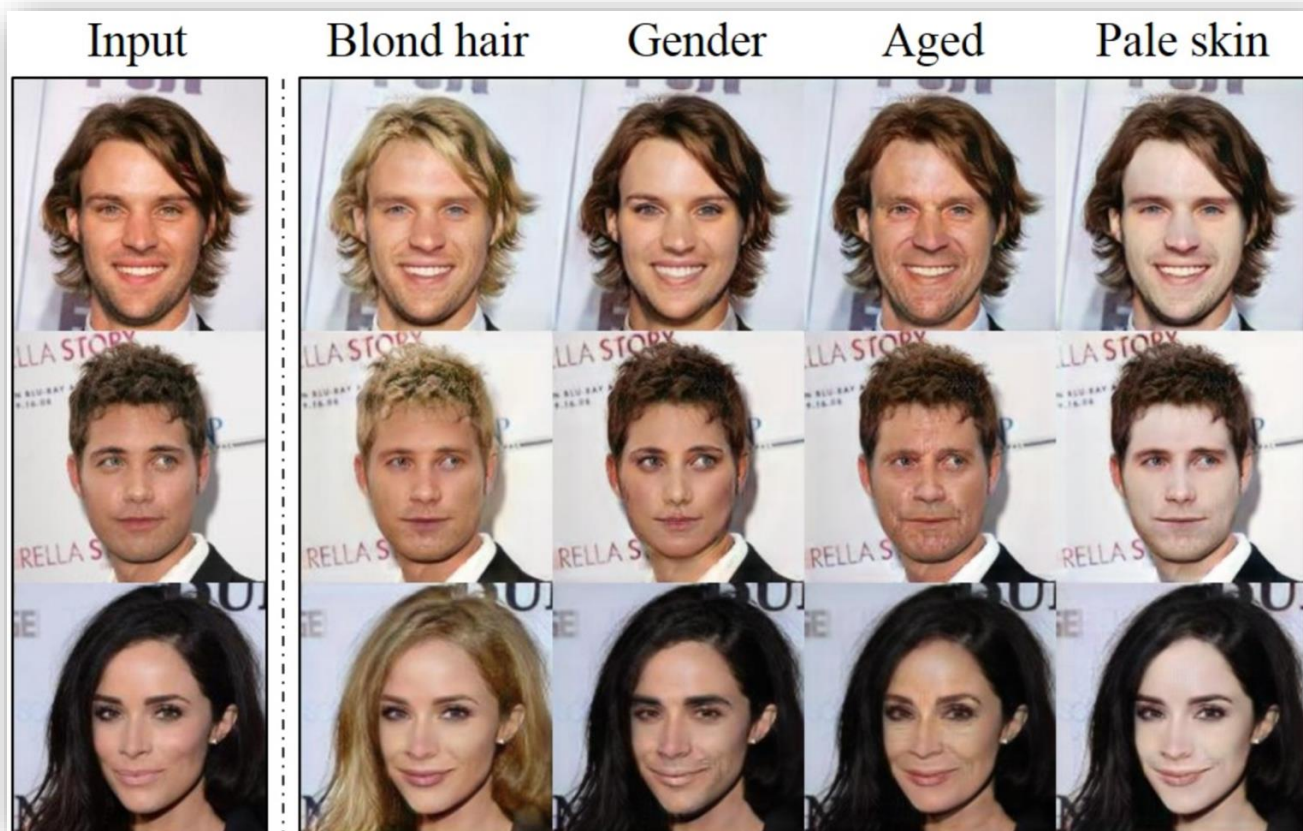
2017



2018



# MULTI-DOMAIN TRANSLATION VIA A SINGLE GENERATOR NET

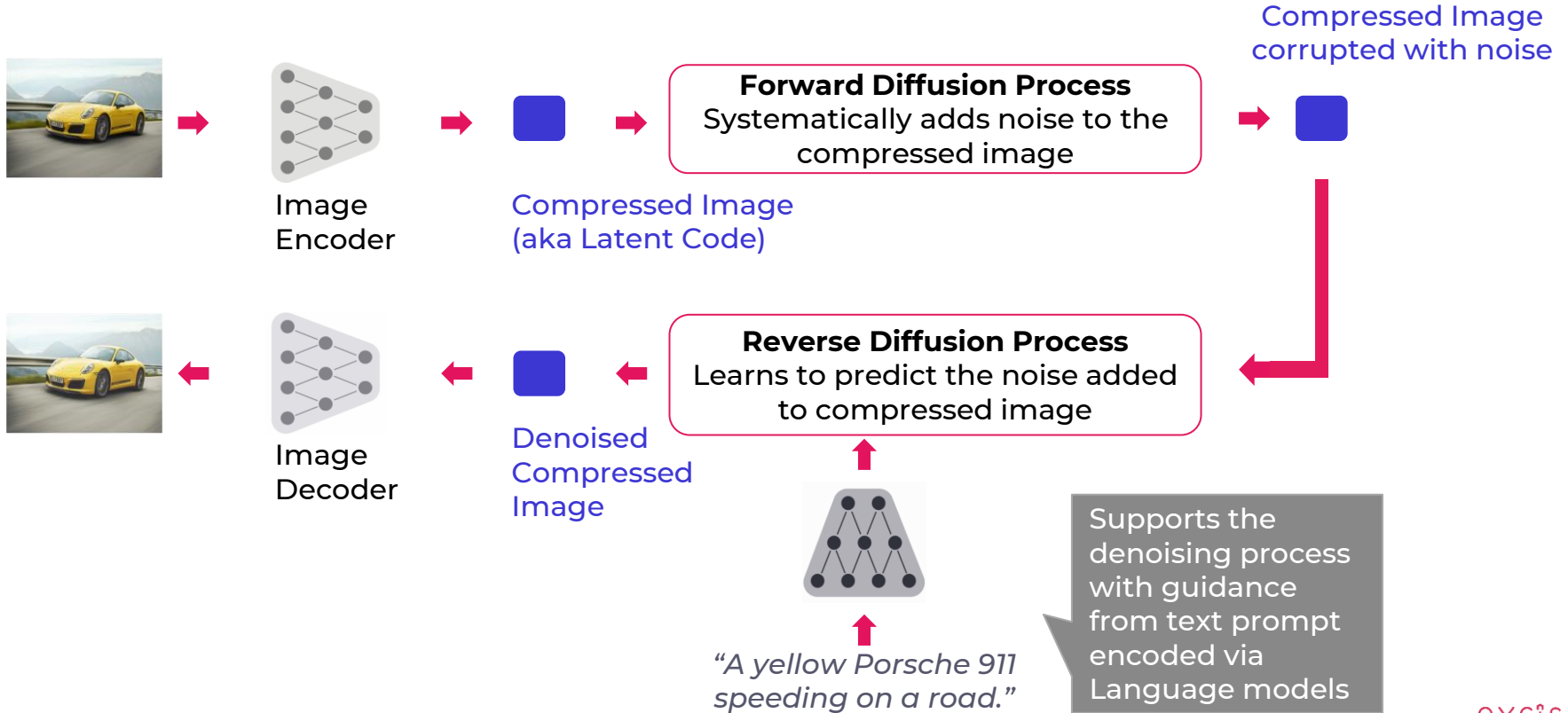


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# LATENT DIFFUSION MODELS **ACHIEVE THE NEXT MILESTONE**



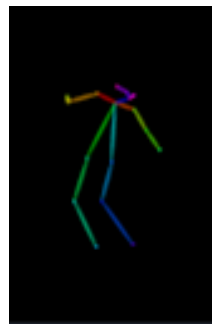
# HOW DO LATENT DIFFUSION MODELS WORK?



INPUT  
IMAGE



annotation (open  
pose key point  
detection)



INPUT  
PROMPT

“full-body, a young female, highlights in hair,  
dancing outside a restaurant, brown eyes,  
wearing jeans”

Stable  
Diffusion  
ControlNet



OUTPUT



—

How do we use  
synthetic data & AI at  
nyris?

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## OUR MISSION

To build the ultimate **multi-model search engine** for identifying parts and products using **advanced computer vision, natural language processing and generative data models.**

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## THE PROBLEM WE SOLVE

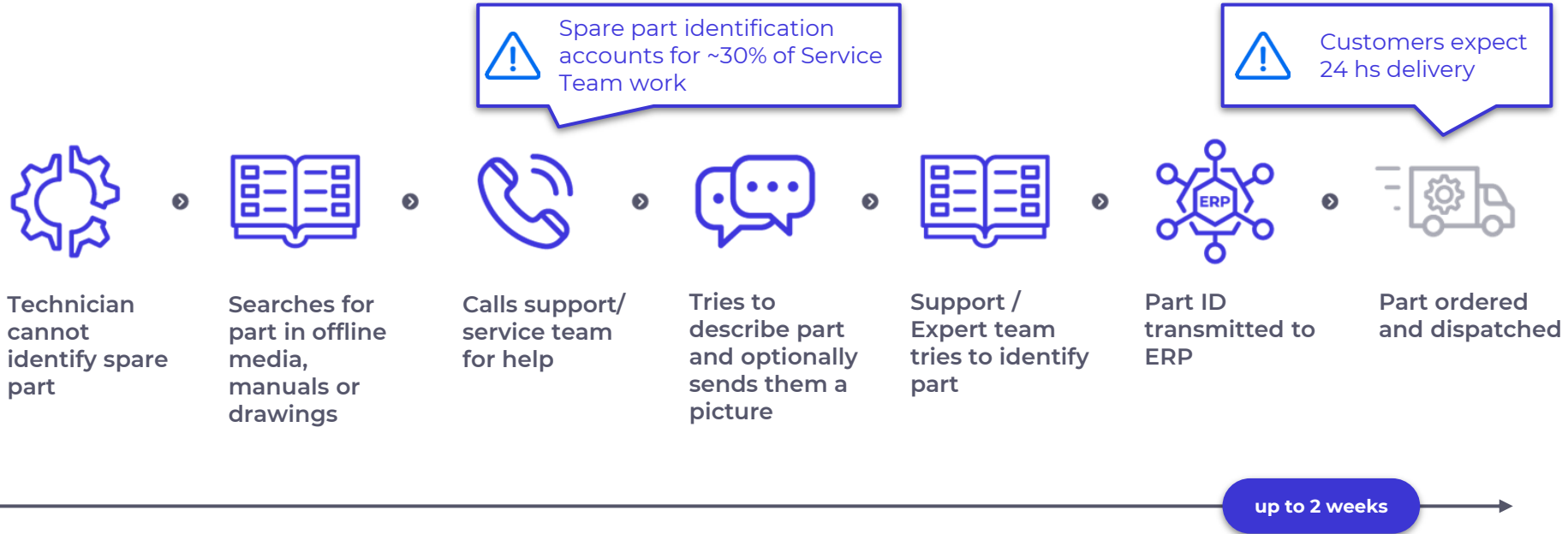


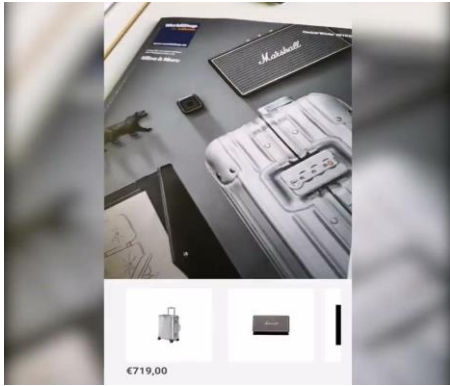
Keywords?

 Search



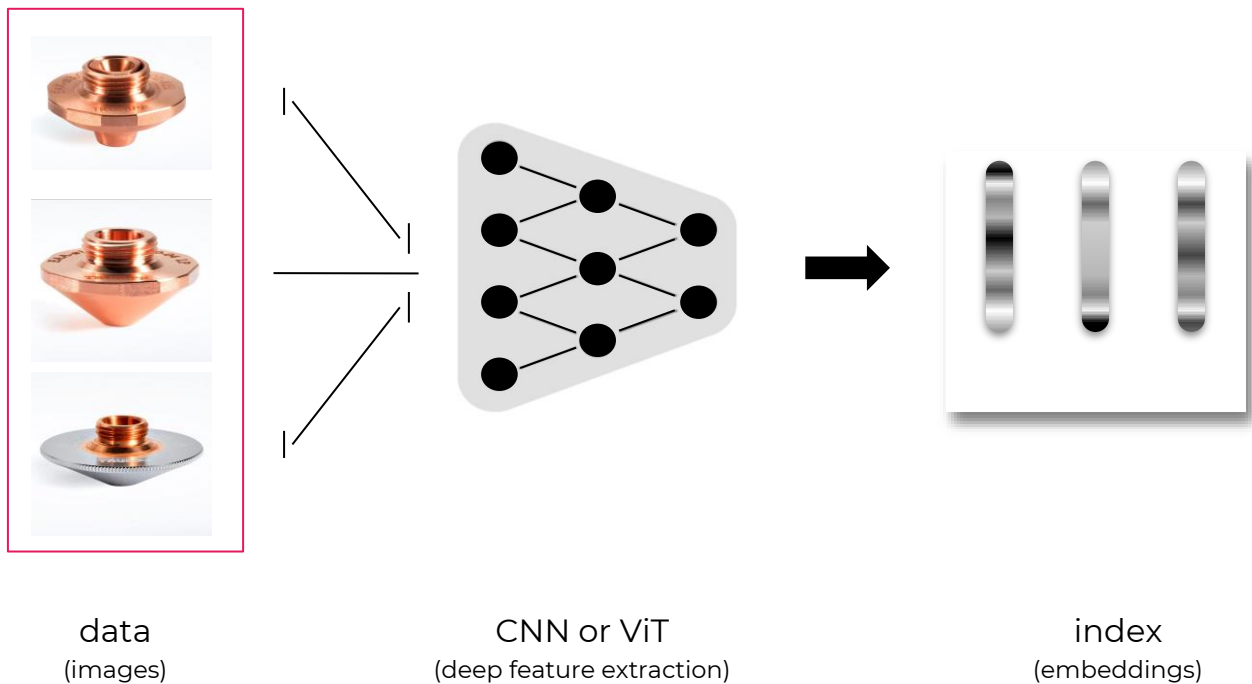
# EXAMPLE OF A SPARE PARTS ORDERING PROCESS





€719,00

# STEP 1: USING AI TO GENERATE A SEARCH INDEX



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# CAD BASED SYNTHETIC DATA GENERATION ON SCALE



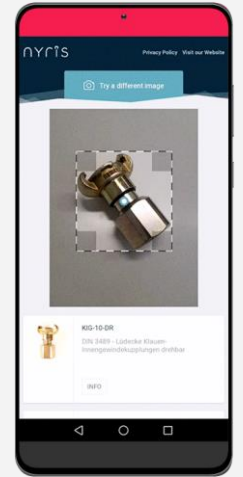
3D CAD Model, provided by our customers



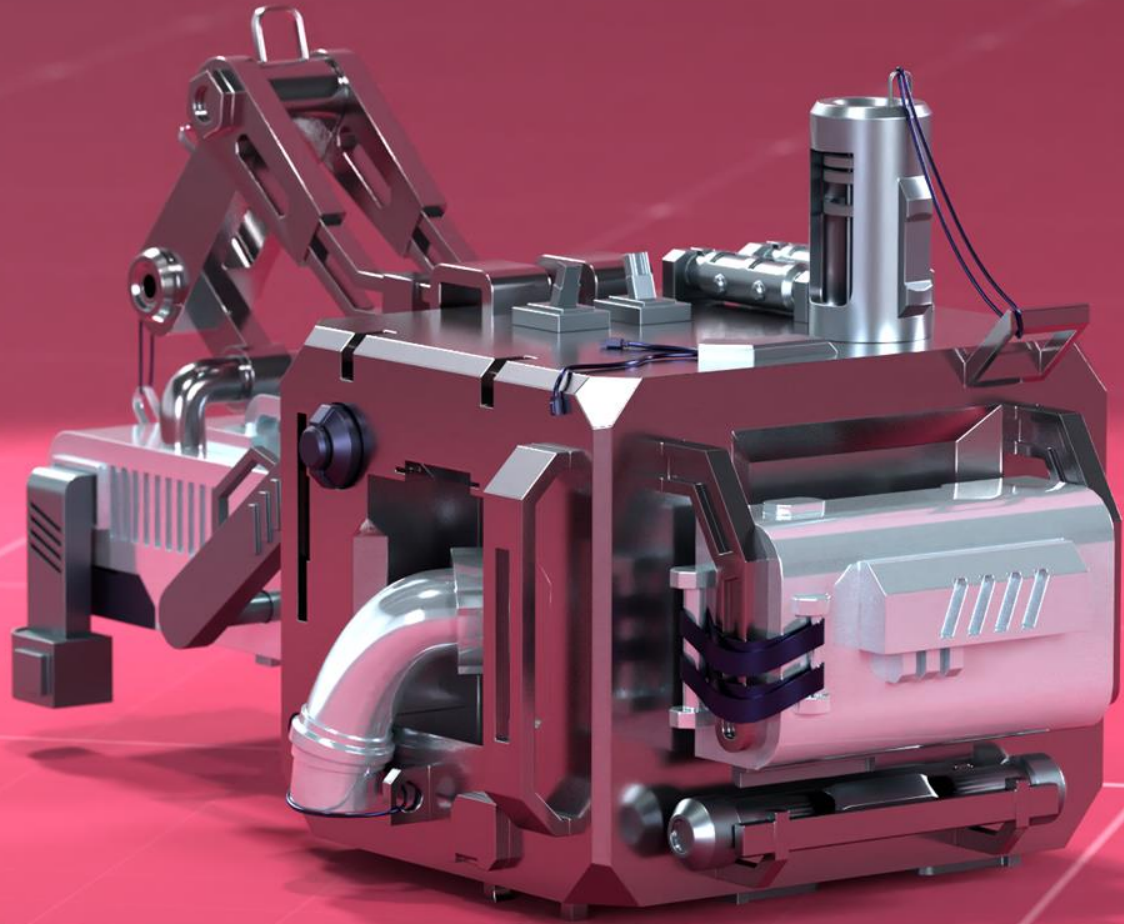
AI-assisted rendering performed by nyris

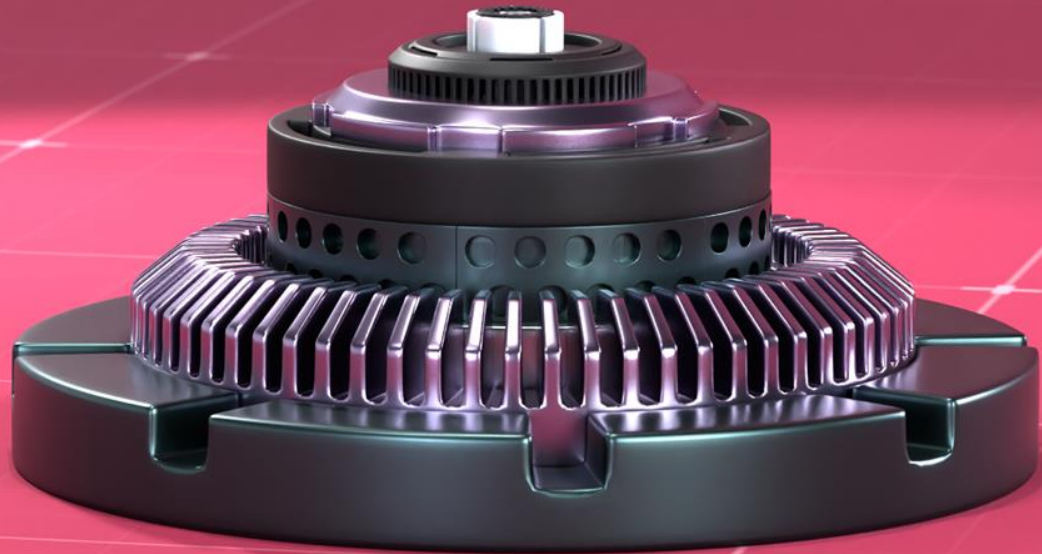


Neural Network Training & Indexing performed by nyris



Visual Search SaaS available to our customers





## STEP 2: COMPARE EMBEDDINGS TO FIND THE RIGHT MATCH

nyris

On-site

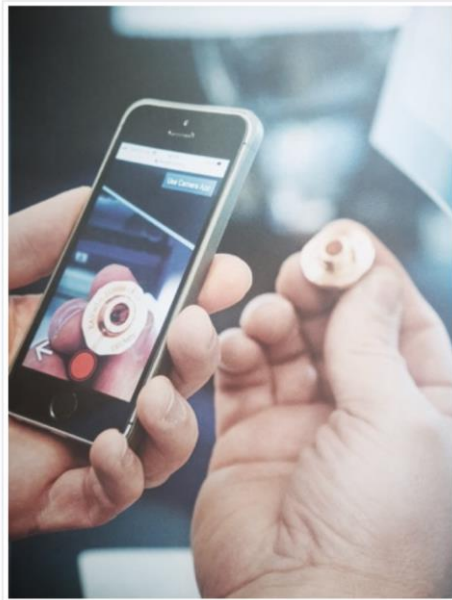
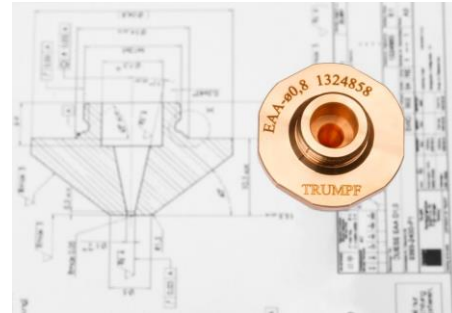


Image Matching Cloud Platform



Part found



Today at 2:16 PM  OK 0.9s







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THANK YOU!

#nyriscrew

